



WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

SRH Media Inc.
2204 Countryside Drive
Silver Springs, MD 20905

Contract # 199722

Schedule Dates 10/29/12-11/06/12
Advertiser Sobhani for Senate (16132)
Agency SRH Media Inc. (3168)
Product Political-Political (1088)
Brand SOBHAVI 10/29-11/5/12 (73001)
Salesperson Petro, Susan (1110)
Sales Office WJLA - Core Team
Buyer Name Hazelton, Steve
Phone/Fax /
CPE SOBHAVI /US SENATE/10/29-11/5/12
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 10/26/12
Last Modified 11/05/12
Entered By Susan Petro
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$40,845.00
Net Total \$231,455.00
Sales Tax

WJLA Arlington (WJLA)
By Broadcast Month
Nov. 2012
Grand Total:
Spots 93
Rate \$272,300.00
\$272,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A		1	1	1	1	1			5	\$1,400.00	\$7,000.00	WJLA Arlington (WJLA)		10/26/12
2.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	6:59A- ABC-GOOD MORNING AMERICA		1	1	1	1	1			5	\$1,600.00	\$8,000.00	WJLA Arlington (WJLA)		10/26/12
3.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON		1	1	1	1	1			5	\$1,200.00	\$6,000.00	WJLA Arlington (WJLA)		10/26/12
4.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	12:30P- 1P (EST)		1	1	1	1	1			5	\$1,200.00	\$6,000.00	WJLA Arlington (WJLA)		10/26/12
5.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P		1	1	1	1	1			5	\$2,000.00	\$10,000.00	WJLA Arlington (WJLA)		10/26/12
6.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P		1	1	1	1	1			5	\$3,200.00	\$16,000.00	WJLA Arlington (WJLA)		10/26/12
7.0	Normal Line / SPOT	10/29/12-10/31/12	3	:30	6:58P- WHEEL OF FORTUNE		1	1	1					3	\$8,000.00	\$24,000.00	WJLA Arlington (WJLA)		10/26/12
8.0	Normal Line / SPOT	10/29/12-10/31/12	3	:30	7:27P- JEOPARDY		1	1	1					3	\$8,000.00	\$24,000.00	WJLA Arlington (WJLA)		10/26/12
9.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P		1							1	\$3,600.00	\$3,600.00	WJLA Arlington (WJLA)		10/26/12
10.0	Normal Line / SPOT	10/31/12-11/01/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P				1	1				2	\$3,600.00	\$7,200.00	WJLA Arlington (WJLA)		10/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Account Types Local/Political Candidate Agency
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By Broadcast Month
Nov. 2012
Grand Total:

Spots	Rate
93	\$272,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	12:05A- ABC-ABC NIGHTLINE		1	1						2	\$3,000.00	\$6,000.00	WJLA Arlington (WJLA)		10/26/12
12.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	12:32A- ABC-JIMMY KIMMEL		1	1						2	\$700.00	\$1,400.00	WJLA Arlington (WJLA)		10/26/12
13.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	12:02A- ABC-JIMMY KIMMEL				1	1	1			3	\$700.00	\$2,100.00	WJLA Arlington (WJLA)		10/26/12
14.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	4:30A- NEWS-GOOD MORNING WASHINGTON @430A		1	1	1	1	1			5	\$200.00	\$1,000.00	WJLA Arlington (WJLA)		10/26/12
15.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	6:27P- 7P (EST)		1	1	1	1	1			5	\$8,000.00	\$40,000.00	WJLA Arlington (WJLA)		10/26/12
16.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A		1	1	1	1	1			5	\$700.00	\$3,500.00	WJLA Arlington (WJLA)		10/26/12
17.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	11:35P- ABC-ABC NIGHTLINE						1			1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)		10/31/12
18.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	11:35P- ABC-ABC NIGHTLINE					2				1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)		10/31/12
18.0.1	Closed Preempt	11/03/12															WJLA Arlington (WJLA)	No Avail/Exception -	

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Account Types Local/Political Candidate Agency
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Nov. 2012	93	\$272,300.00
Grand Total:	93	\$272,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	6:58P- WHEEL OF FORTUNE						1			1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		10/31/12
20.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	7:27P- JEOPARDY						1			1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		10/31/12
21.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P					1				1	\$3,600.00	\$3,600.00	WJLA Arlington (WJLA)		10/31/12
22.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P					1				1	\$3,600.00	\$3,600.00	WJLA Arlington (WJLA)		10/31/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A									1	\$700.00	\$700.00	WJLA Arlington (WJLA)		10/31/12
24.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A									1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		10/31/12
25.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:59A- ABC-GOOD MORNING AMERICA									1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		10/31/12
26.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON									1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		10/31/12
27.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12:30P- NEWS-ABC 7 NEWS @ 1230P									1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		10/31/12

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Salesperson Petro, Susan (1110)
Sales Office WJLA - Core Team
Buyer Name Hazeltin, Steve
Phone/Fax /
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Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

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28.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P		1							1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/31/12
29.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P		1							1	\$3,200.00	\$3,200.00	WJLA Arlington (WJLA)		10/31/12
30.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:58P- WHEEL OF FORTUNE		1								\$8,000.00		WJLA Arlington (WJLA)	Program Change/Exception	10/31/12
30.0.1	Closed Preempt	11/05/12															WJLA Arlington (WJLA)		
31.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:27P- JEOPARDY		1							1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		10/31/12
32.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P		1							1	\$3,600.00	\$3,600.00	WJLA Arlington (WJLA)		10/31/12
33.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11:35P- ABC-ABC NIGHTLINE		1							1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)		10/31/12
34.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12:02A- ABC-JIMMY KIMMEL		1							1	\$700.00	\$700.00	WJLA Arlington (WJLA)		10/31/12
35.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4:30A- NEWS-GOOD MORNING WASHINGTON @430A		1							1	\$200.00	\$200.00	WJLA Arlington (WJLA)		10/31/12
36.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:27P- 6:30P (EST)		1							1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		10/31/12

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Salesperson Petro, Susan (1110)
Sales Office WJLA - Core Team
Buyer Name Hazelton, Steve
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Account Types Local/Political Candidate Agency
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Comments

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Nov. 2012	93	\$272,300.00
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37.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	6:58P- ABC 7 NEWS SPECIAL					2				2	\$3,000.00	\$6,000.00	WJLA Arlington (WJLA)		10/31/12
38.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	7:57P- ABC-CMA AWARDS				1					1	\$5,000.00	\$5,000.00	WJLA Arlington (WJLA)		10/31/12
39.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	3:01P- ANDERSON COOPER SHOW					1				1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/31/12
40.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	3:58P- KATIE COURIC					1				1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)		10/31/12
41.0	Normal Line / COLLEGE FOOTBALL	11/03/12-11/03/12	4	:30	11:58A- SPORTS-ABC COLLEGE FOOTBALL DOUBLEHEADER						2			2	\$2,500.00	\$5,000.00	WJLA Arlington (WJLA)		10/31/12
42.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9A- INSIDE WASHINGTON							1		1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/31/12
43.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6:58P- ABC-AMERICAS FUNNIEST HOME VIDEOS							1		1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		10/31/12
44.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	10:01P- ABC-666 PARK AVENUE							1		1	\$6,000.00	\$6,000.00	WJLA Arlington (WJLA)		10/31/12
45.0	M/G For 18.0.1 / SPOT	11/05/12-11/05/12	3	:30	11:35P- ABC-ABC NIGHTLINE								1		\$3,000.00		WJLA Arlington (WJLA)		11/2/12
45.0.1	Closed Preempt	11/05/12															WJLA Arlington (WJLA)	No Avail/Exception -	

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Agency	SRH Media Inc. (3168)	Entered By	Susan Petro
Product	Political-Political (1088)	CO-OP	No
Brand	SOBHANI 10/29-11/5/12 (73001)	Headline #	
Salesperson	Petro, Susan (1110)	Demo	
Sales Office	WJLA - Core Team	Order Type	Normal
Buyer Name	Hazelton, Steve	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	SOBHANI /US SENATE/10/29-11/5/12	Commission	\$40,845.00
Account Types	Local/Political Candidate Agency	Net Total	\$231,455.00
Billing Type	Standard	Sales Tax	
Comments			

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46.0	M/G For 30.0.1 / SPOT	11/05/12-11/05/12	3	:30	6:30P- ABC-ABC WORLD NEWS TONIGHT	1	X							1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)	World news tonight	11/2/12
47.0	M/G For 18.0.1 / SPOT	11/06/12-11/06/12	3	:30	6:59A- ABC-GOOD MORNING AMERICA			1						1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		11/5/12
48.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A			1						1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		11/5/12

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